

Luisa Leal grew up in Maracaibo in Venezuela, and now calls Nevada home. She has a degree in Graphic Design, and in her day job, creates visually stunning games with character design and storytelling. Luisa loves to create colorful and magical worlds, and she is currently illustrating three books in an early reader series for Scholastic in her illustration debut.



“My fondest childhood memories involve my family: listening to music with my mom, going on adventures with my dad, and playing sports together. I would love to illustrate a thrilling sports-packed adventure, a heartwarming family story, or a story about music changing the world.”

