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SASHA MAYER loves doodling. This passion, along with her whimsical style, led her to a career designing brands—including for Monster High and Barbie—and packaging for toys, games, and more. Sasha is now devoting her talent to picture books. She's an illustrator, writer, and graphic designer based in Los Angeles.

I LOVE DRAWING PEOPLE. Mischievous kids with big emotional ups and downs are my favorite. Expressive, silly animal characters are a close second. I also enjoy using unexpected and selective color combinations to express a mood and set a scene.











