Serena Mercado (she/they) is a freelance illustrator from Orlando whose work is inspired by history, folklore, and all things spooky. They aim to capture the whimsy and magic from their favorite childhood illustrations, and to incorporate POC into fantasy stories where they're not often represented.

I'M INTERESTED in stories that ground fantastical things in reality – I'd love to work on something with ghosts, a fairy journal, or a demigod's diary!









